

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 57115 CF LOC-POL FBD - LBD: 10/26/12 - 11/05/12 HL#: Created: 10/25/12 01:02 PM

Client: FIGHT FOR THE DREAM (342432) CPE: / / Agency Commission: 15 % Updated: EMENDEL on 10/25/12 02:50 PM

Agency: STRATEGIC MEDIA SERVICES Product: FIGHT FOR THE DREAM Self Protect.: :00:00 Confirmed: 10/25/12 01:12 PM

Buyer: JESSICA MURRAY Demo: HHOLDS DMA RTG Sched. Code: B Contract: 10/26/12 08:48 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY FIGHT FOR THE DREAM.

ACTG ORDER NO- 1664; WS ORDER NO- 76162

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	* * * * F * *	MORN	30	D			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										
002	MLOCAL6A	1 0 1 0 1 0 0	MORN	30	D			0.0	\$850.00	3	\$2,550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										
003	MLOCAL6A	M * * * * * *	MORN	30	D			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
004	07:00 - 08:00	* * * * F * *	MILT	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										
005	07:00 - 08:00	0 1 0 1 0 0 0	MILT	30	B			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										
006	07:00 - 08:00	M * * * * * *	MILT	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
007	DLIVE9A	0 1 0 1 0 0 0	DAY	30	B			0.0	\$300.00	2	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57115	CF LOC-POL	FBD - LBD: 10/26/12 - 11/05/12	HL#:	Created: 10/25/12 01:02 PM
Client: FIGHT FOR THE DREAM (342432)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/25/12 02:50 PM	
Agency: STRATEGIC MEDIA SERVICES	Product: FIGHT FOR THE DREAM	Self Protect.: :00:00	Confirmed: 10/25/12 01:12 PM	
Buyer: JESSICA MURRAY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/26/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	D11AM	* * * * F * *	PRIC	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	D11AM	0 1 0 1 0 0 0	PRIC	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	* * * * F * *	NEWS	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	0 1 0 0 1 0 0	NEWS	30	B			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPHIL	1 0 1 0 1 0 0	DAY	30	B			0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS6PM	* * * * F * *	NEWS	30	D			0.0	\$1,350.00	1	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWS6PM	0 1 1 1 0 0 0	NEWS	30	D			0.0	\$1,350.00	3	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	3										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57115	CF LOC-POL	FBD - LBD: 10/26/12 - 11/05/12	HL#:	Created: 10/25/12 01:02 PM
Client: FIGHT FOR THE DREAM (342432)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/25/12 02:50 PM	
Agency: STRATEGIC MEDIA SERVICES	Product: FIGHT FOR THE DREAM	Self Protect.: :00:00	Confirmed: 10/25/12 01:12 PM	
Buyer: JESSICA MURRAY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/26/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS630PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,350.00	2	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * F * *	NEWS	30	B			0.0	\$2,750.00	1	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	0 1 0 1 0 0 0	NEWS	30	B			0.0	\$2,750.00	2	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NEWS6A	* * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEWS6P	* * * * S *	NEWS	30	B			0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	WCBSSUN	* * * * S	MORN	30	B			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEWS6P	* * * * S *	NEWS	30	B			0.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Order Item Summary



KDKA-TV

Order ID: 57115	CF LOC-POL	FBD - LBD: 10/26/12 - 11/05/12	HL#:	Created: 10/25/12 01:02 PM
Client: FIGHT FOR THE DREAM (342432)	CPE: / /	Agency Commission: 15 %	Updated: EMENDEL on 10/25/12 02:50 PM	
Agency: STRATEGIC MEDIA SERVICES	Product: FIGHT FOR THE DREAM	Self Protect.: :00:00	Confirmed: 10/25/12 01:12 PM	
Buyer: JESSICA MURRAY	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/26/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PSIXTY	* * * * * S	REGP	30	D			0.0	\$7,500.00	1	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE03	* * * * * S	NEWS	30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	35	0	\$42,850.00	\$36,422.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$42,850.00	\$36,422.50	\$0.00	\$0.00